

Hello, I'm Achmad Baraja

# Product Designer

with an experience in increasing brands and marketing leads using **innovative** and **creative solutions**.



[achmadbaraja.com/](https://achmadbaraja.com/)



[linkedin.com/in/achmadbaraja/](https://linkedin.com/in/achmadbaraja/)



[behance.net/cheb\\_achmed](https://behance.net/cheb_achmed)

# About Achmad

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**Born in Riyadh, October 1st, 1988**

a passionate product designer with over 10 years of experience in creating and implementing innovative & user-friendly websites, banners and other design collaterals.

I have honed my skills in user-centered design, strategic thinking, and visual storytelling, allowing me to create compelling experiences that resonate with users and elevate brands.

I've mastered many skills such as web development like HTML5, UI UX projects, digital interactive products, and graphic designs. All of this makes me the head of the design in the past 5 years.



# Experiences

**more than 10 years of experience**

from permanent job to freelance and part time job with handling more than 20 clients.

## Work

### Money

- iMoney Malaysia  
2019 - 2024 (5 years)  
**Group Head of Design**
- iMoney Malaysia  
2016 - 2019 (3 years)  
**UI UX Designer**
- iMoney Malaysia  
2015 - 2016 (1 years)  
**Interactive Designer**

### unifiedcomms

- Unifiedcomms Group  
2014 - 2015 (1 year)  
**Head of Creative Designer**
- Unifiedcomms Group  
2013 - 2014 (1 year)  
**Creative Designer**

## Clients



# Experiences

## Education



- UTeM Melaka  
2010 - 2013  
**Bachelor degree of Computer Science  
(Interactive Media)**



- STIKOMP Surabaya  
2006 - 2009  
**Dipl-3. Computer Graphic and Printing**

I would describe myself as a fast worker who possesses excellent attention to detail skills, can collaborate with anyone to achieve a common goal, and always takes ownership of complex challenges and problems.

## Skills

### Product Design

UI & UX Prototyping SaaS Wireframing 2D Animation Video Editing Baner Design Infographics

### Product Development

Wordpress Development E-commerce Landing Pages Wix Elementor

### Marketing Design

Campaign Planning Email Marketing (EDM) Interactive Content HTML5 Banner

### Tools

Figma Adobe HTML & CSS PHP & Javascript MySql GIT REACT Blender

# Let's Begin

# UI UX & Development Projects

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**Do't Get Confused**, I am also a front end developer.

It's like a dream come true when I can build and deploy my own design.

The marketing team was also satisfied because they don't need to wait for the Tech team to handle the development. That's why I always exploring new things and enhance my skills.

Ver. June 2024

UI & UX Product Development



# Medical Webapp Saas

a platform that can solve Miscommunication among the staffs in big Hospital

## Objective

1. To provide an easiest communication and patient online data storage so it can be efficient for Doctors, Nurses, and other hospital staffs.
2. To make the work organized, Save time, and provide top-notch care.



### About



**Medical SAAS** project is a web app to solve the communication problem among the staffs in one of big Government Hospital in Java, Indonesia.

This platform designed to provide an easiest communication and patient online data storage so it can be efficient for Doctors, Nurses, and other hospital staffs.

### Contributions / Role



#### Research

- Interview
- Moodboard
- Feature research
- Functional Analysis
- Build the flow



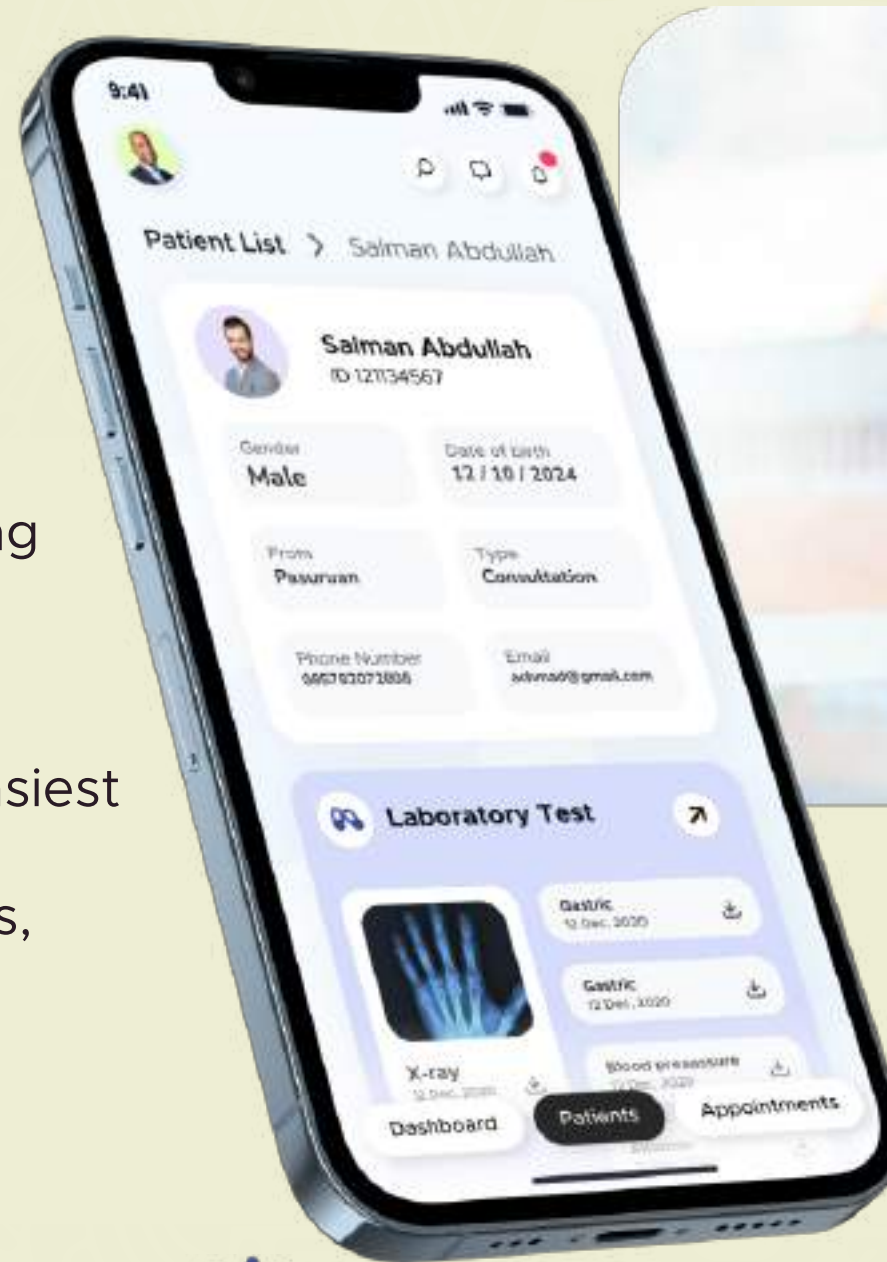
#### Design

- Visual Concept
- Wireframing
- Design System
- Components Library
- HiFi Design
- Prototyping



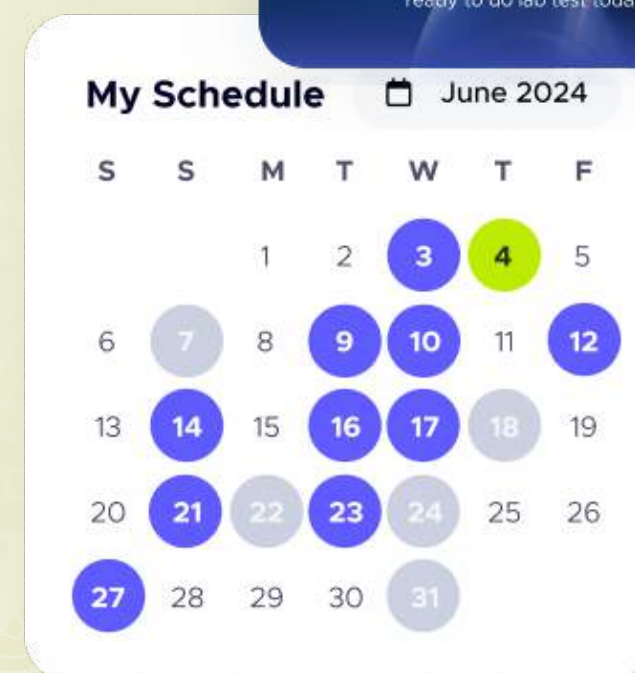
#### Development

- Product Development
- Feature development
- User Testing
- Mobile Responsive testing



The system meant to be facilitating easy appointment scheduling and management, optimizing the doctor schedule, and reducing the waiting time for patients.

It should give more clarity and quick understanding on how to digest the patient details. Both Doctors and nurses can even carry the details on phone so it can be more productive.



### User Flow



### Design System

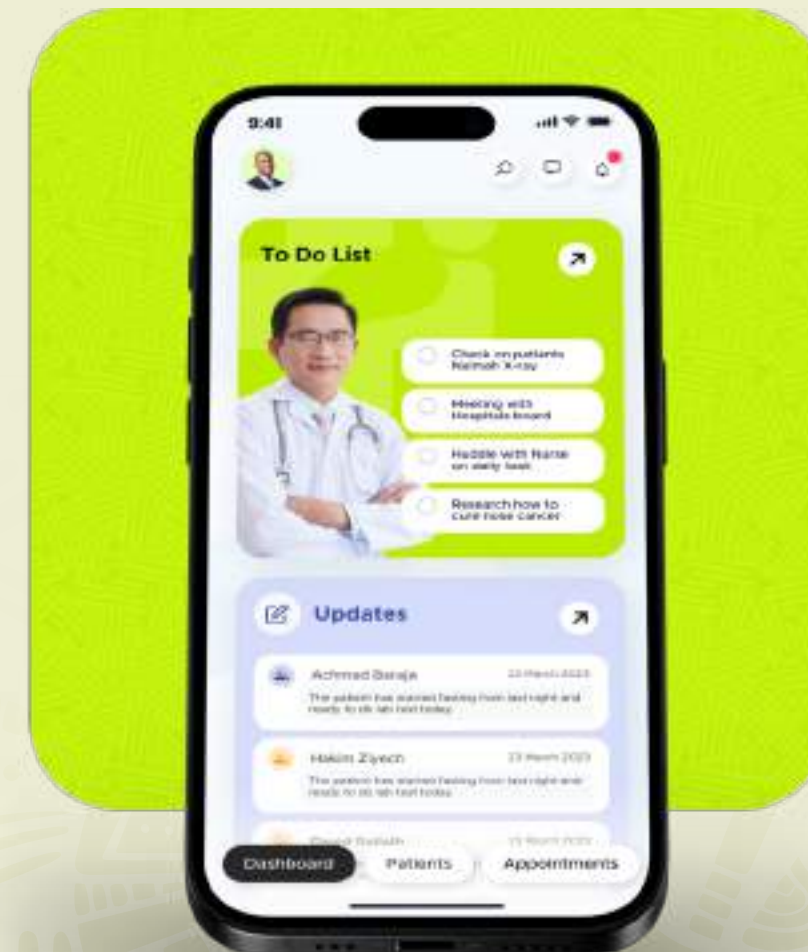
#### Colors



#### Fonts

### Metropolis

- 32px
- 28px
- 22px
- 18px
- 12px



## Hifi Interface


### Dashboard

The welcome page is a Dashboard, showing all patient and doctor latest update or activity.

The dashboard designed to be clean and fit all important details.

This feature help staffs keep their work and keep them up to date with the most important activity.

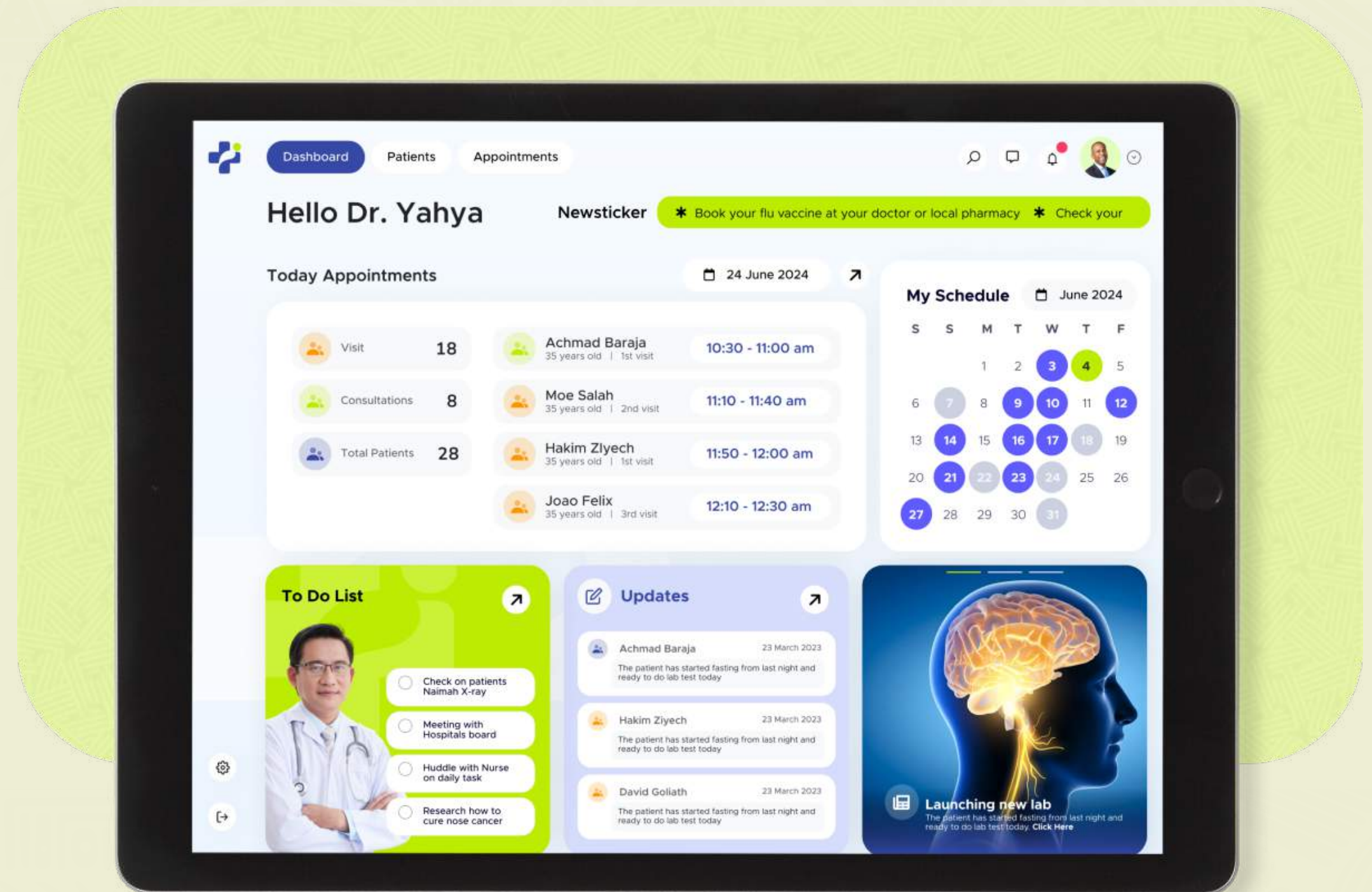
### important Updates

 Achmad Baraja 23 March 2023

The patient has started fasting from last night and ready to do lab test today

### Latest Appointments

 Achmad Baraja 35 years old | 1st visit 10:30 - 11:00 am



Hifi Interface

Appointment

**The organized data and intuitive interface simplifies the organize of scheduling and updating the patient appointments. This can minimize the administrative works.**

Doctors and nurses can easily monitor and track the updated patient appointment.

It is equipped with filters that can sort based on the patient status or name. The status allow doctors to know which one that need more care or urgent actions.



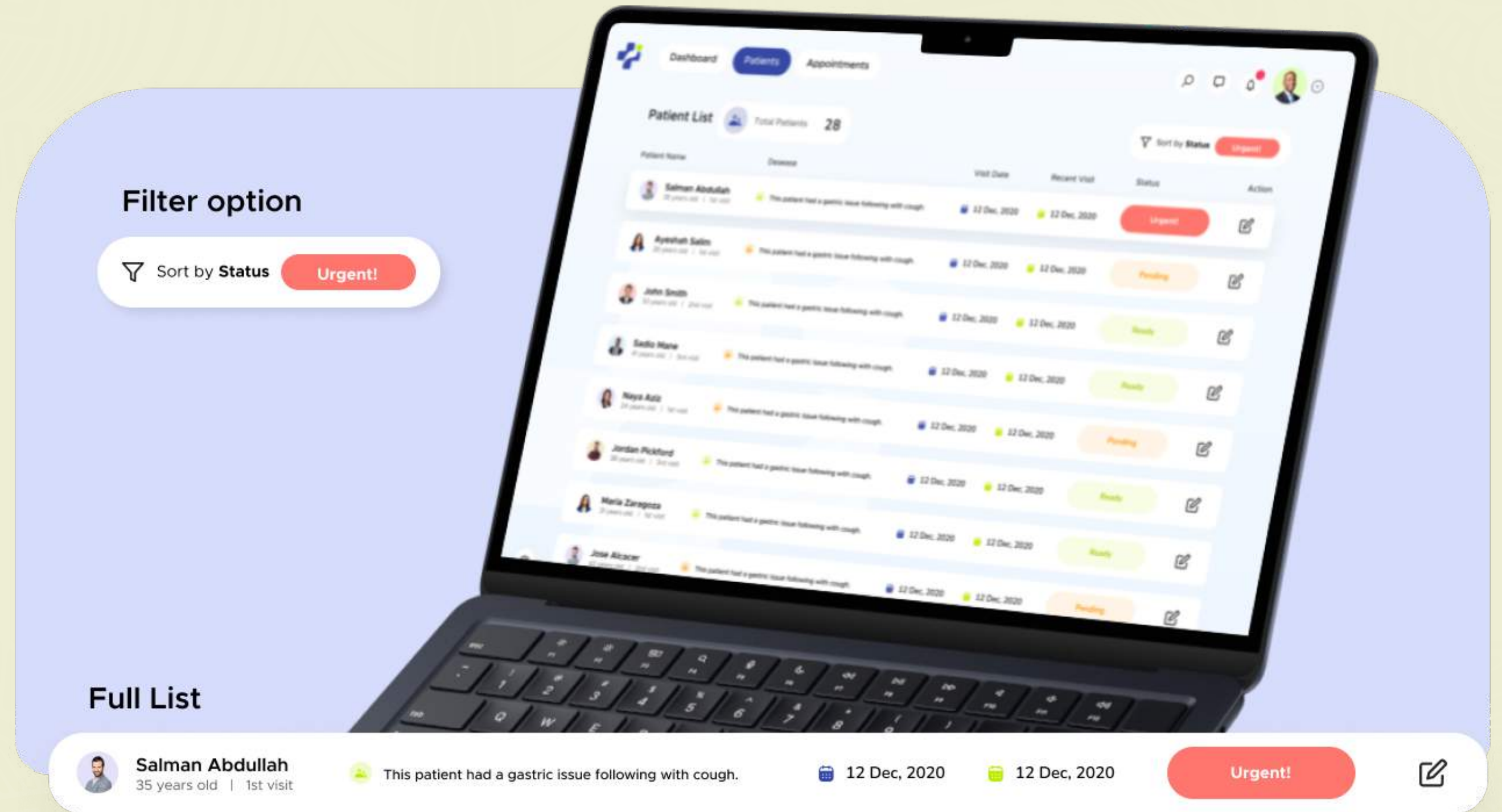
Hifi Interface

Patient • List



This feature enabled Doctors and Nurses to easily manage and track their patients

The staffs can see the total patients that admitted or need consultations. They can also see the brief detail of the patients, so they can save more times.



Patient Name

Patient Disease

Visit Date

Recent Visit

Status

Action

Hifi Interface

Patient • Medical Details

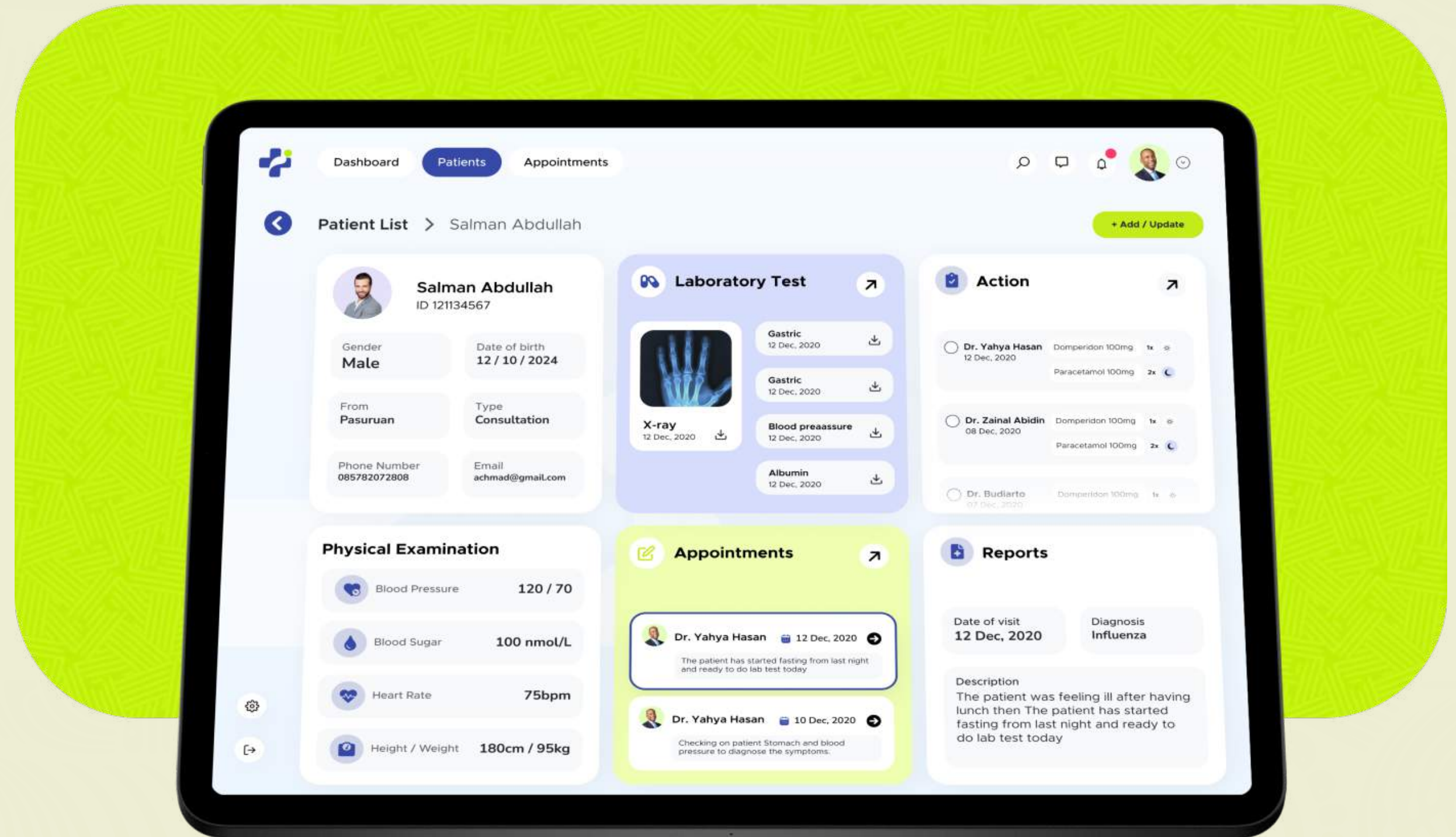
### Patient details feature gives more clarity and detailed information

Doctors and nurses can always check and update their patient details easily. The organized details helps the Doctors to diagnose and track patient health faster without opening to much documents.

### Action Plan

○ Dr. Yahya Hasan 12 Dec, 2020

- Domperidon 100mg 1x
- Paracetamol 100mg 2x



### Detailed Physical Examination



Heart Rate



Blood Pressure



Blood Sugar



Height / Weight

Gastric 12 Dec, 2020

### Downloadable Laboratory test

UI & UX Product Development

# Scream Challenge

An html 5 screaming game that can help organizers getting more visitors during their marketing campaigns and promotions during event day online or offline.

## Objective

1. To get people attentions especially when it runs on the events or in the crowd place. This will solve companies campaigns strategy in bringing people to their booth.
2. To exchange customer data with the gift when they won the challenges.



## Contributions / Role

### Discovery / Research

Identified the flow and the script on how to run this a better game experience especially on mobile devices

### Design

Prepared the design system and the simple wireframe. Finalized the High fidelity mockup after several checks.

### Delivery

Build the game using html5 and connected with google spreadsheet to use it as a database of every contestants.

## About

**Momoyo** Ice Cream & Fruit Tea is a food and beverage company specializing in the production of ice cream and fresh fruit tea. They are known for its wide variety of fresh and delicious ice cream and fruit tea flavors.

I used Momoyo as they are relative new in the market and they will need to do a several campaigns to attract more visitors.



I build this simple game from scratch using HTML5 to be able to use in several devices. The game require contestant to scream and reach the winning level in order to get a coupons or free ice cream. Not just doing the design, i also built the flow and connect to the database in order to store the contestant name and generate the unique coupon code.

### Design Process

#### Research

- Competitive analysis
- Platform research
- Functional Analysis
- Moodboard

#### User Flow

- User Flow analysis
- Wireframing
- Database Flow Analysis

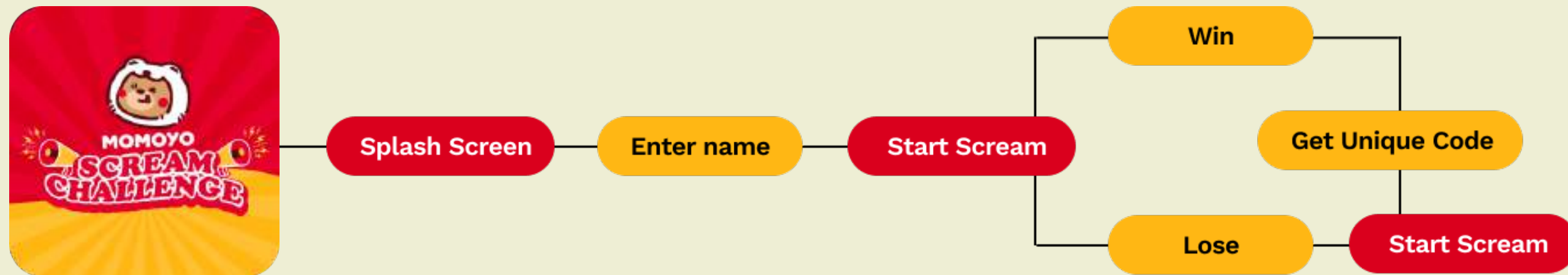
#### Design

- Visual Concept
- Design System
- Components Library

#### Development

- Product Development
- Script development
- User Testing
- Mobile Responsive testing

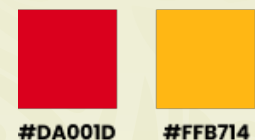
### User Flow



### Design System

#### Color

Main Color



#DA001D #FFB714

Text Color



#000000 #FFFFFF

Background Color



#DA001D #FFB714 #FFFFFF

#### Font

**Poppins Text Bold**

Poppins text Medium

#### Button

Mulai

Kembali

Hifi Interface



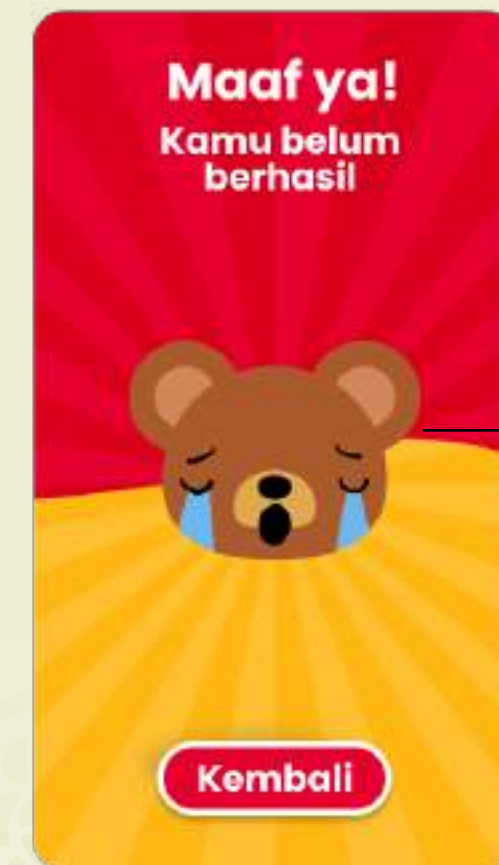
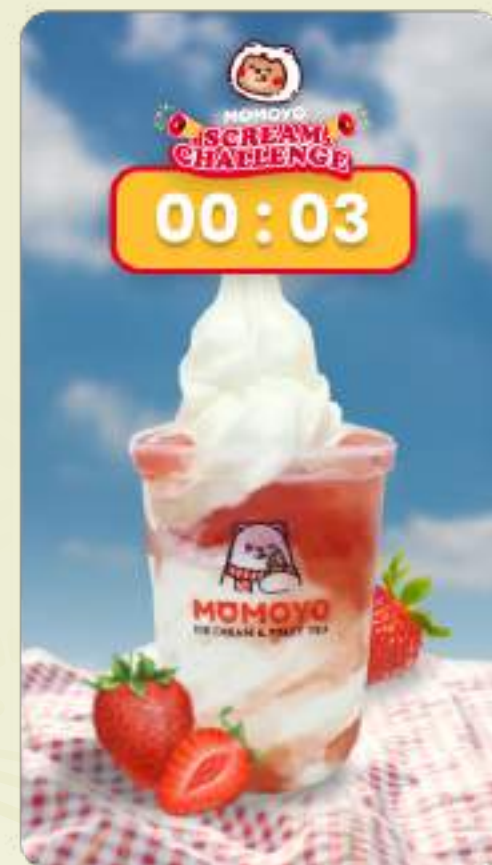
Name Input



Timer

unique code generation

Scan here to test and play the game from your phone.



Lose illustration asset

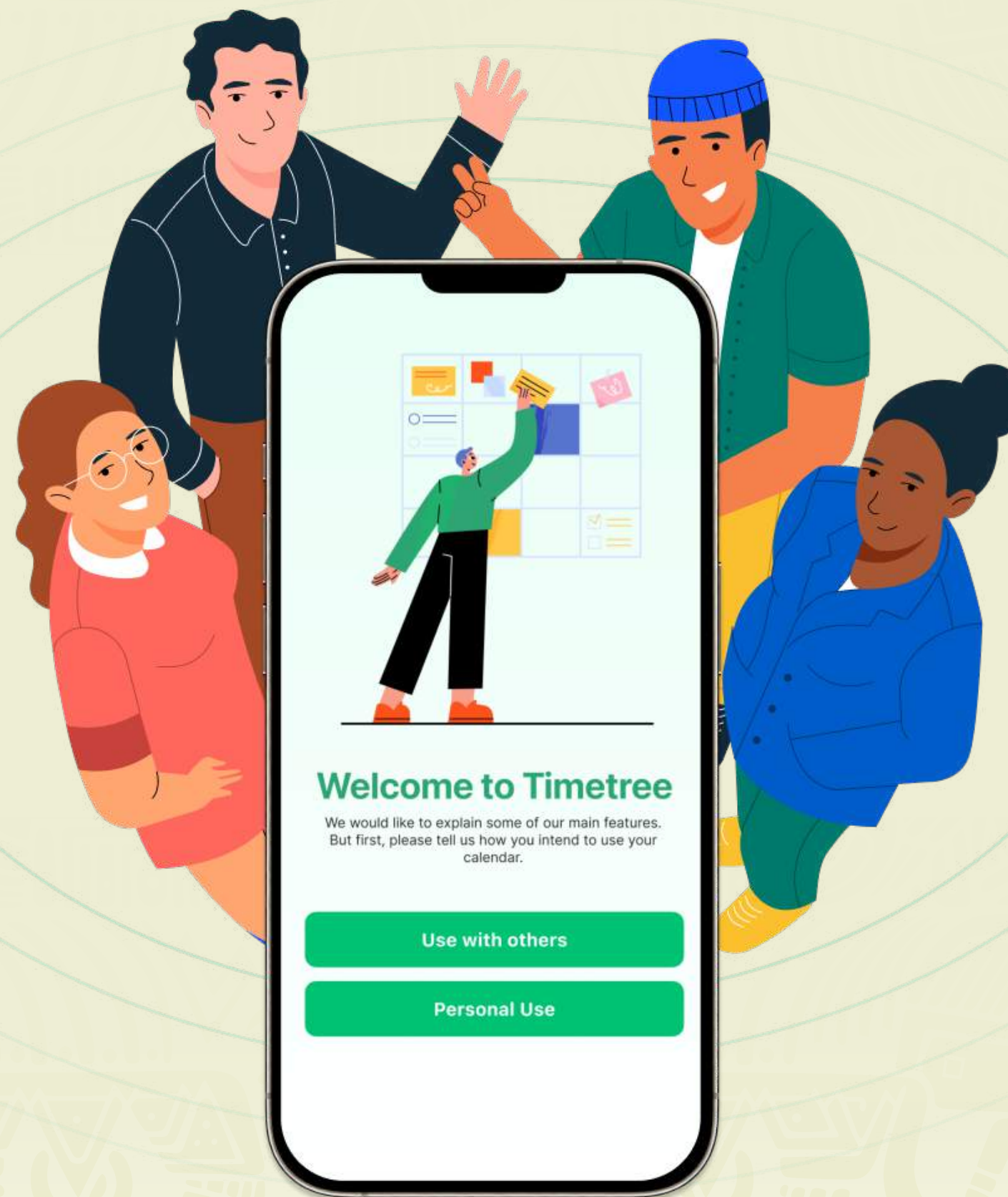
UI & UX Product

# Redesign TimeTree App (IOS)

a communication app that makes it incredibly easy to share and coordinate schedules.

## Objective

1. Redesign Funnel from First App Downloads to Share Calendar with other friends and Input first calendar event
2. Improve the UI and improve the illustration asset of the app following the given criteria.



## Contributions / Role

### Discovery / Research

Running an analysis over 3 competitors on how their User interface design during the onboarding flow after download.

### Design

Redesign the design system for the onboarding interface especially the graphics.

### Delivery

Finalize the prototype to make it presentable to the shareholders.

About



The current design had an simple and outdated visual illustration. I've noticed there are potential for enhancing the visual element like consistent illustrations/design and modern human illustration elements to make it less boring and adapted with the new generations style.

**TimeTree** is a communication app that makes it incredibly easy to share and coordinate schedules. Users can share plans or discuss upcoming exciting events all in one single calendar.

TimeTree will keep everyone informed on behalf of User when new events are created or existing ones are changed and will notify others quickly



Based on the analysis that I've made over the other 3 competitors, there are a few opportunities to improve the onboarding part like to make sure it has clear and simple interface, Clear instruction on the process flow and to avoid redundant features.

## Design Process

### Research

- Competitive analysis
- Platform research
- Functional Analysis

### Design

- UI Design
- Design System
- Components Library
- Prototyping

## Design System

### Typefaces

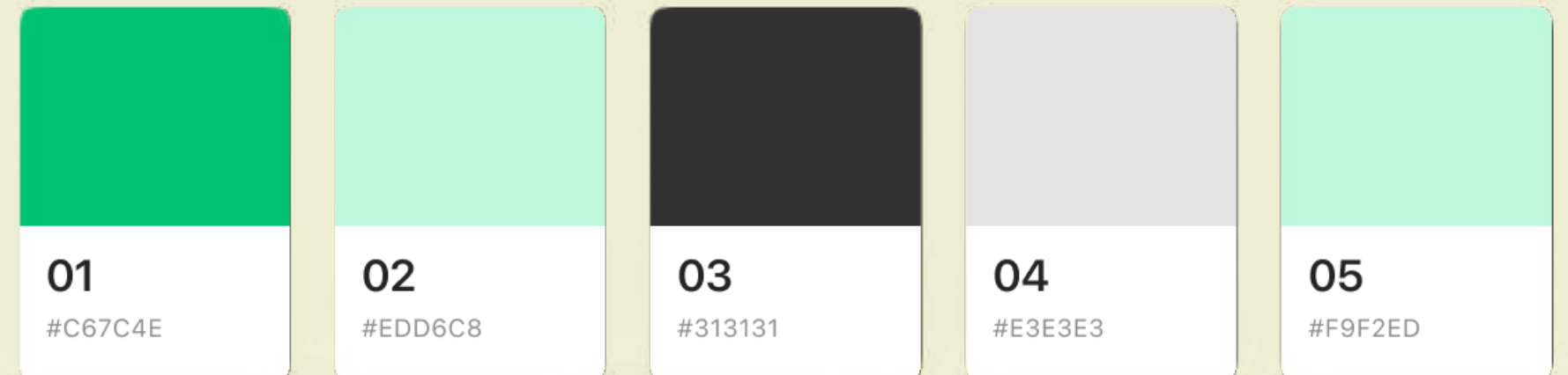
Aa

SF Pro

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789 !@#\$%^&\*()

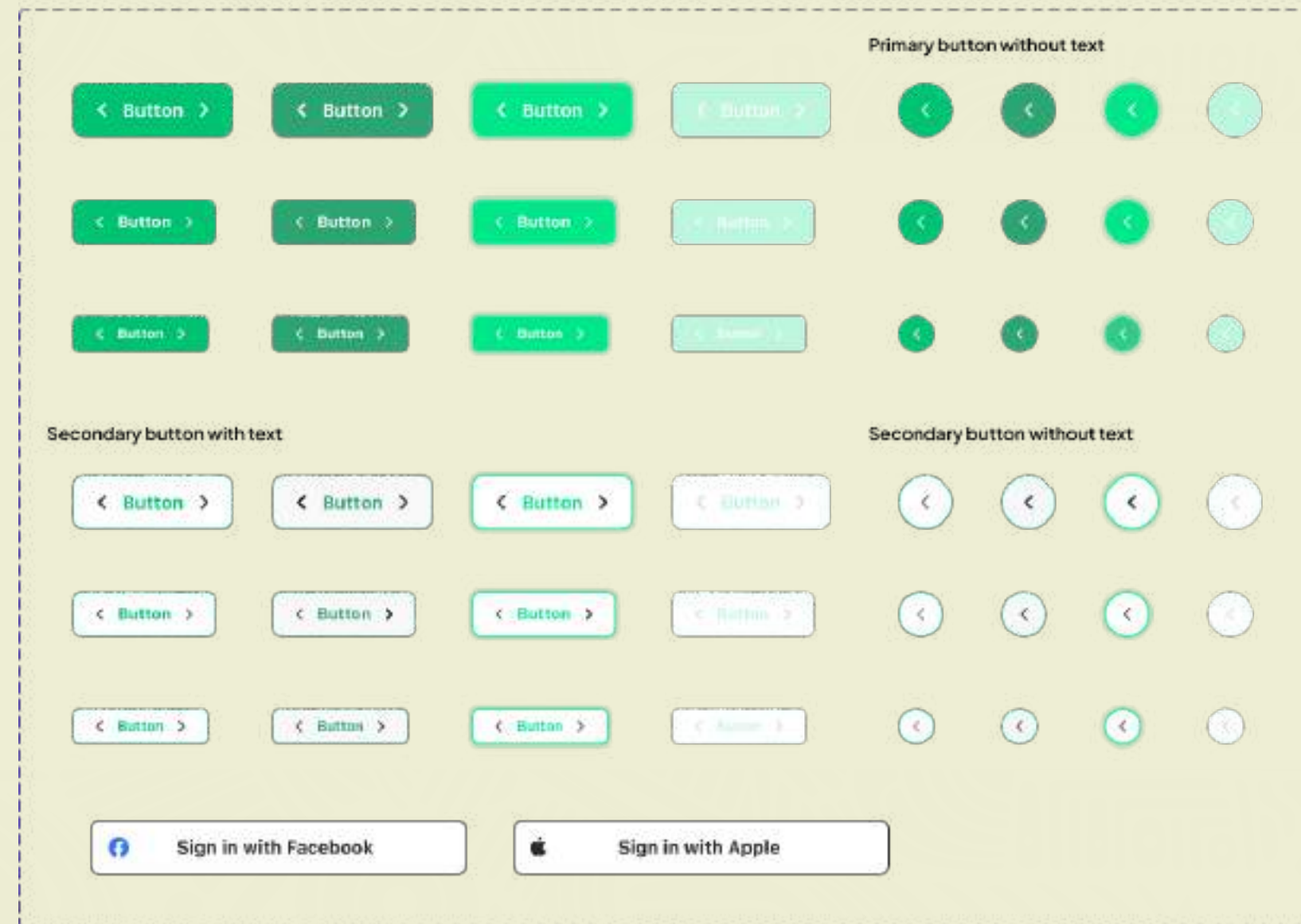
### Color Guide

## Colors



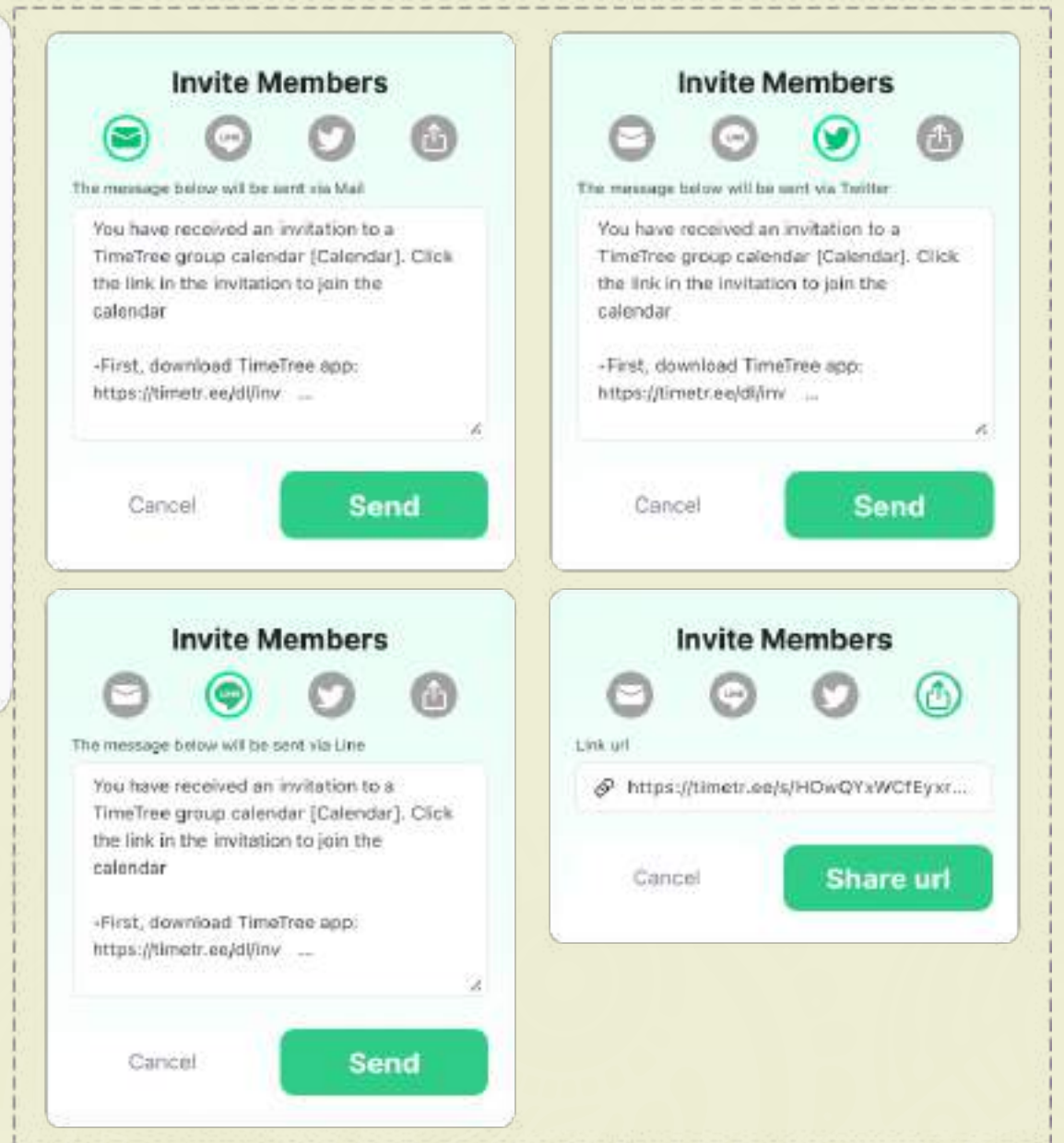
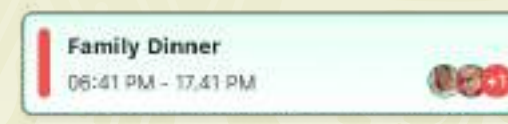
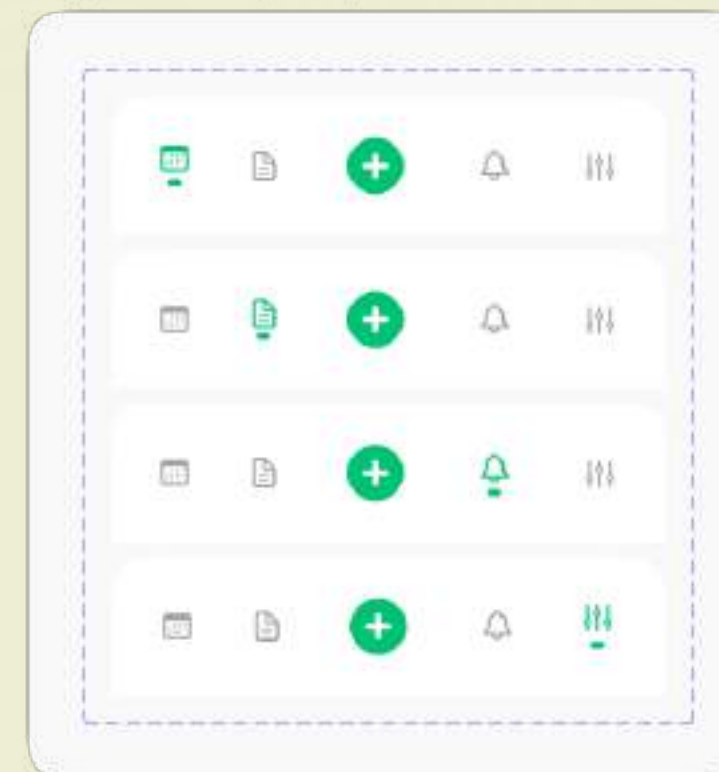
## Design System

### Button Components



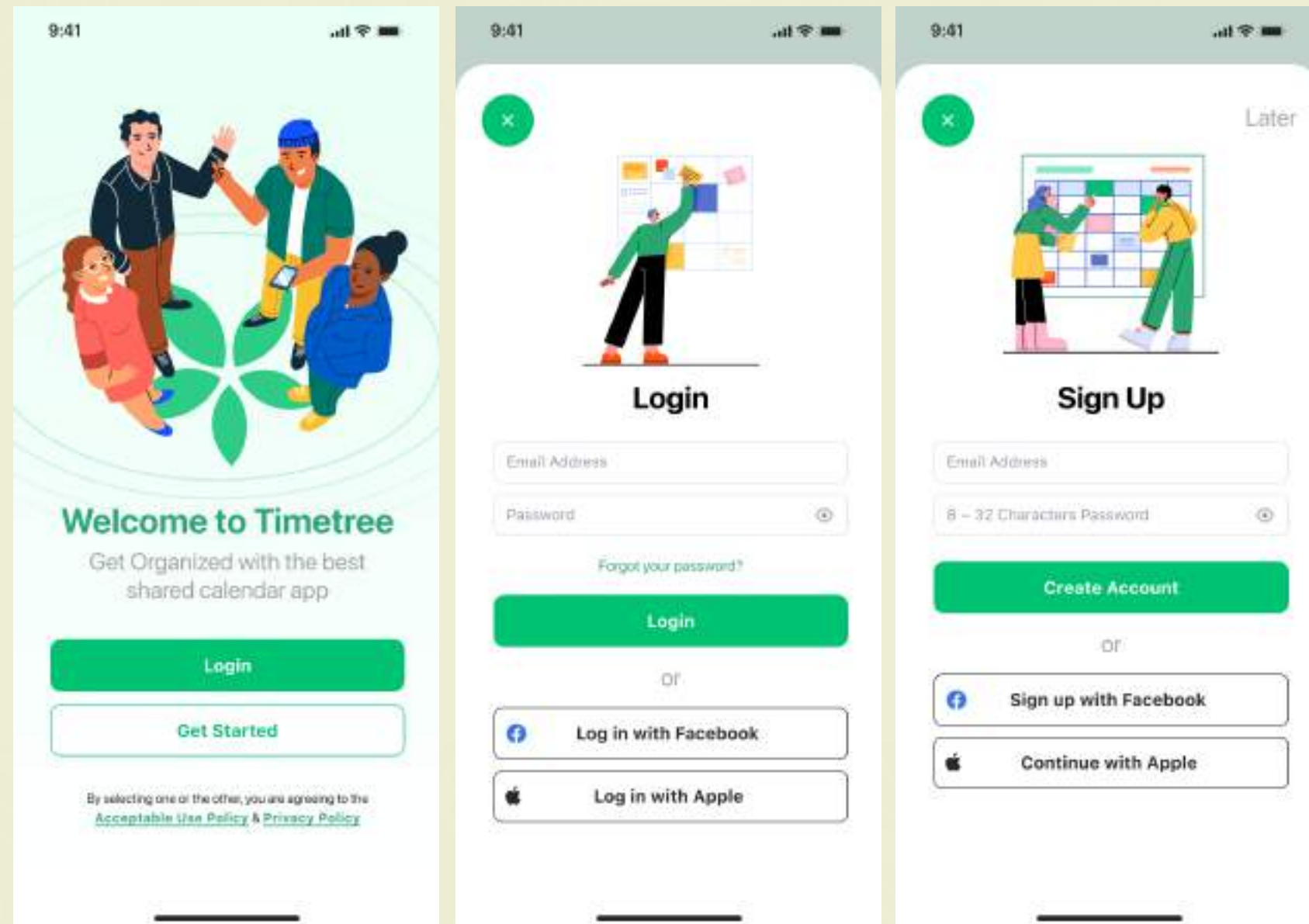
### Assets on Design

#### Navigation Menu Bar (Bottom)

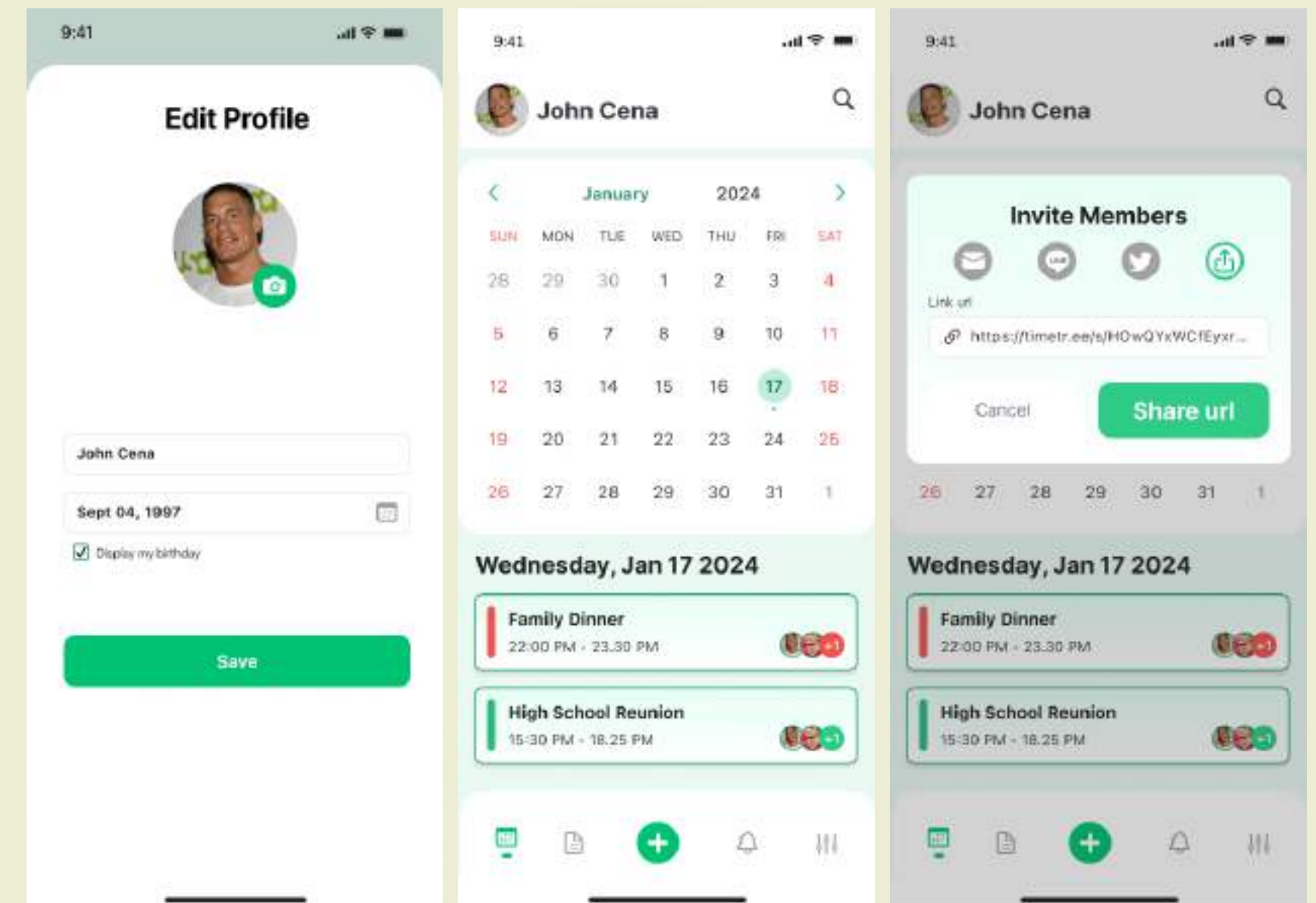


Hifi Interface

Onboarding main screen



Profiling & Events



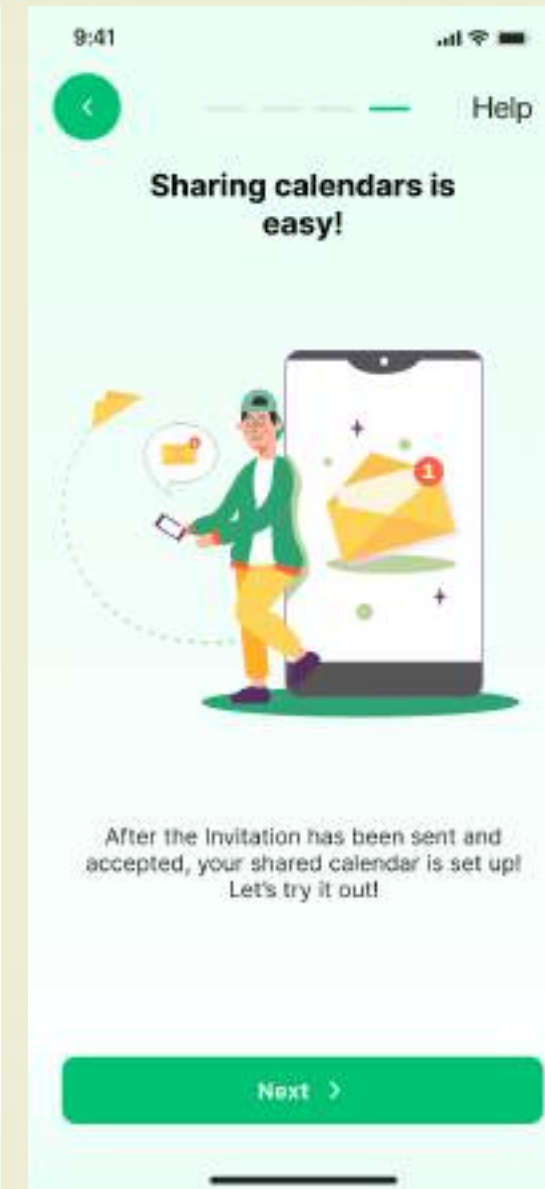
● I added a human handrawn character image and multi racial is to give more humanize vibe connection among each other through the apps.

● Gradient background makes more attractive and less boring compared with standard white which makes it looks empty.

● I Emphasize the top profile picture and the created calendar card to standardize with registered green soft gradient color.

Hifi Interface

Intro - Select Purpose



Feel free to check on the prototype by scanning the QR Code below. Use Mobile device for the best view and experience



- The Slider navigations are more modern and casual. Each of the purposes are wrapped in a white box and shadow to make it more prominent and clickable. The images are consistent among the other illustration used in the other screen. I standardized the Next button and added the right chevron icon to indicate the next action.

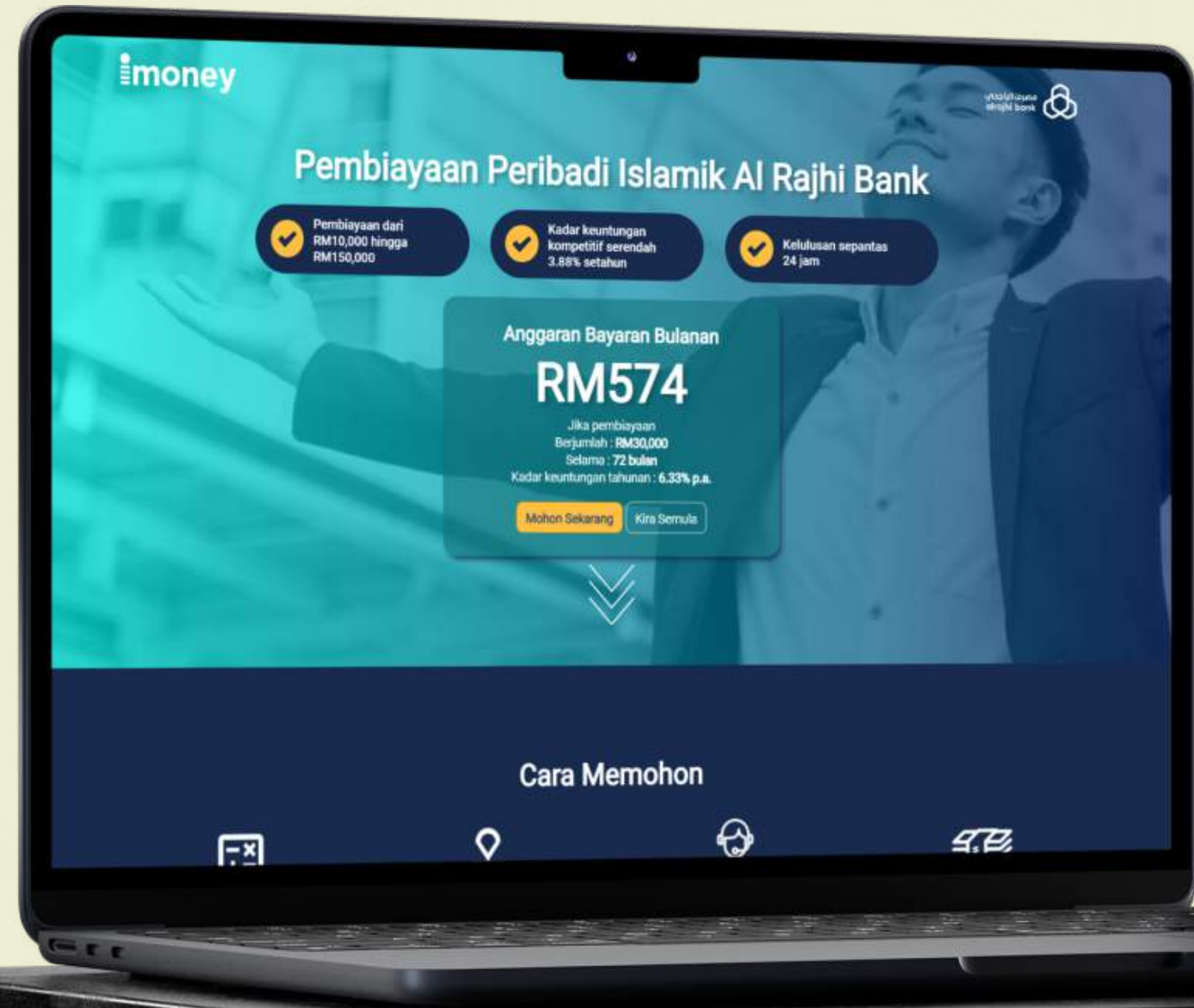
UI & UX Product Development

# Al Rajhi Marketing Landing page

Personal financing landing page with product feature details and calculator

## Objective

1. To make sure that the customer interacted with the elements and spends more time discovering the landing page
2. Simple, clean, interactive, fast and responsive on most devices especially mobile

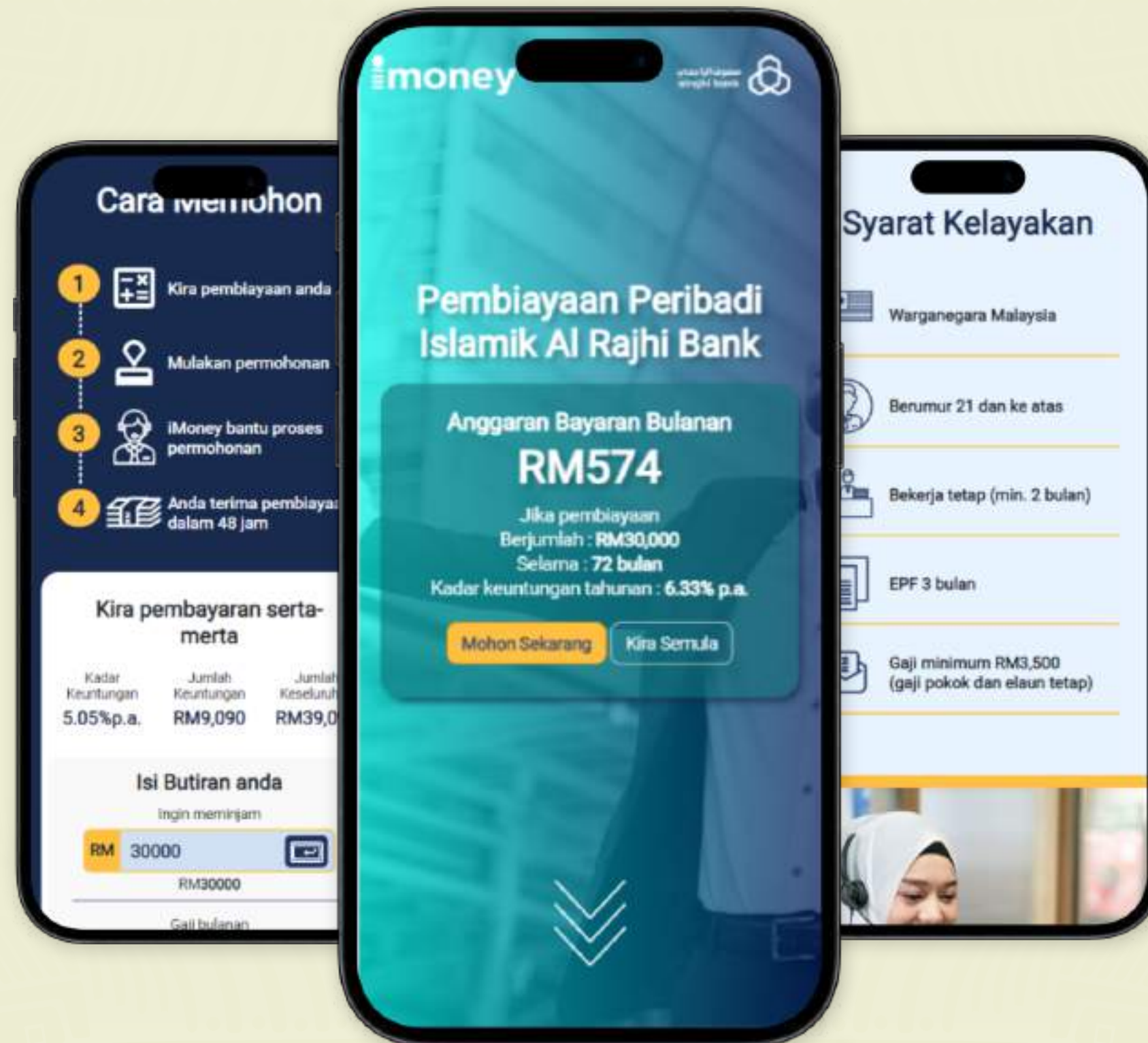


## About



**imoney.my & Al Rajhi** had a partnership in 2021 on running a marketing campaign to convert a leads for islamic personal Finance applicants.

It's a single product campaign which focusing on highlighting the product feature and providing a finance calculator to let the customer decide freely on how much they want to apply. I also did some experiment on the calculator and FAQ section.



## Contributions / Role

### Discovery / Research

Running an analysis on how financial companies boosted their products through landing page.

### Design

Build the wireframe and present to the team. Once approved we continue to High Fidelity user Interface

### Delivery

Develop the Code inside wordpress and test the feature especially Calculator and FAQ Chatbot

### Design Process

#### Research

- Competitive analysis
- Feature research
- Functional Analysis
- Moodboard

#### Design

- Visual Concept
- Design System
- Components Library

#### Development

- Product Development
- Feature development
- User Testing
- Mobile Responsive testing

### Design System

#### Color

Main Color



#182B4F



#FFC042

Text Color



#000000

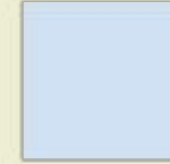


#FFFFFF

Background Color



Gradient



#D0E1F3



#FFFFFF

#### Font

**Roboto Bold**

**Roboto Regular**

#### Icons

Rules



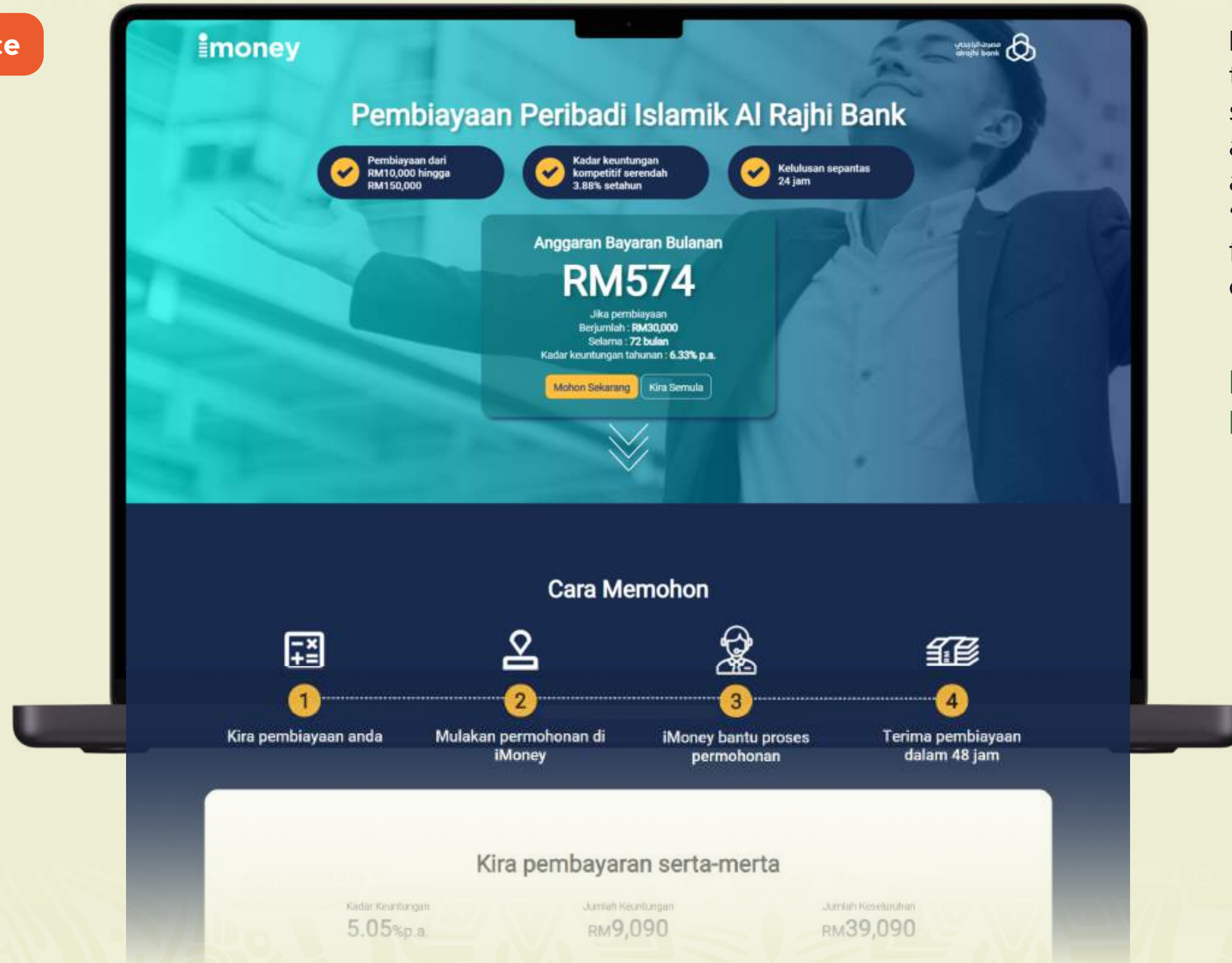
Step



#### Images



Hifi Interface

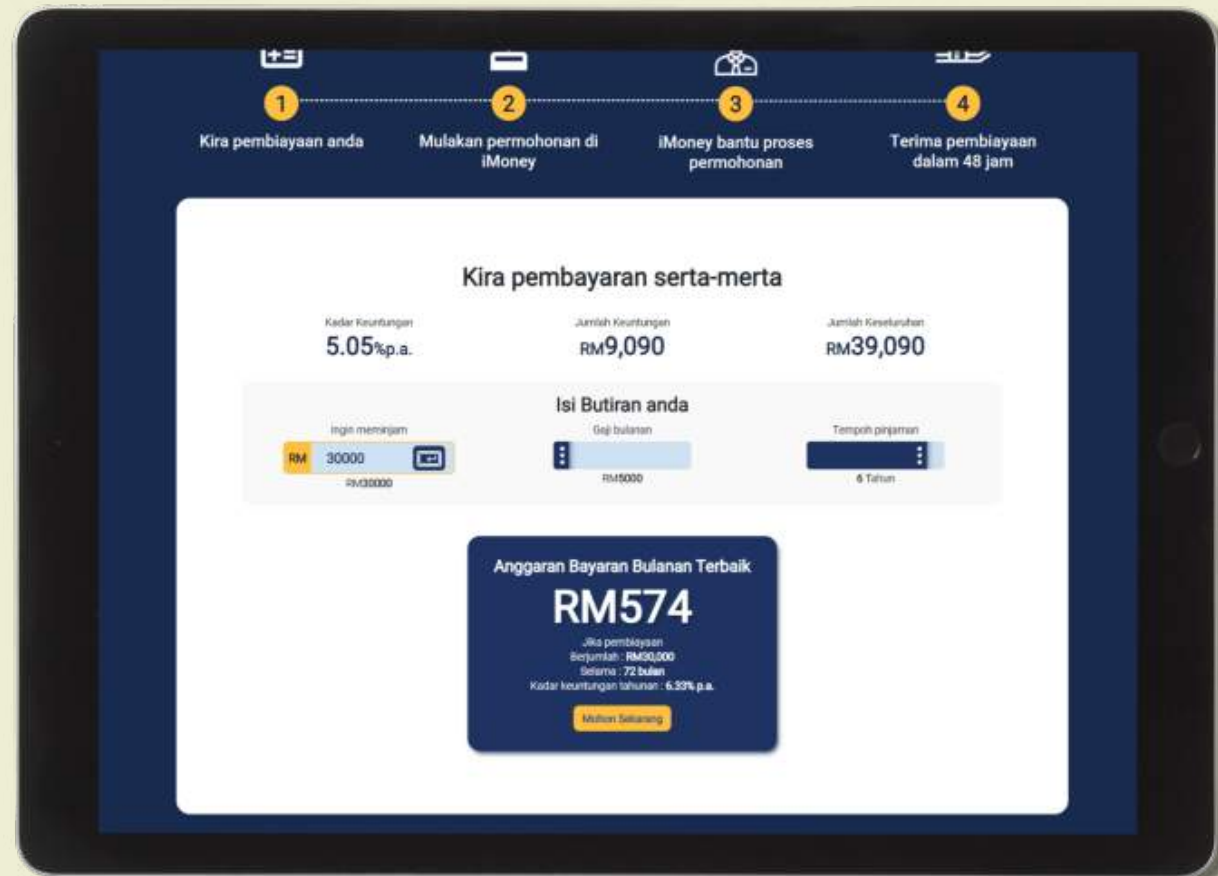


Highlighting the product feature and the calculator result on the hero section was one of the target to attract customer on using the tool and getting the details. Adding “Recalculate” button gives a chance for the customer to attract and stay over in the page.

Mobile Responsive



## Hifi Interface



## Calculator Tool

From the past experience on building the imoney website, Calculator tools was one the most used tool in the website. That is why we experimenting on building interactive and focused calculator for personals financing on specific Landing page which never done before. It proves that converted a high click during the campaigns runs.



## FAQ Chatboot Tool

We converted traditional FAQ sections looks into chatbot style to attract customer. Chatbot is a common feature during developing this Landing Page. We believe by adding more interactive feature will increase more customer interaction to the Landing page.

**Feel free to check and test the landing page by scanning the qr code or visit the URL below the QR Code**



<https://bit.ly/alrajhi-campaign>

# Email Design & Coding

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I've spent 9 years helping marketing and sales team to do an **EDM design** and coding for internal campaign and clients. At the moment, I am doing a reasearch on mastering new email technology which is AMP Email.

UI & UX   Email   Development

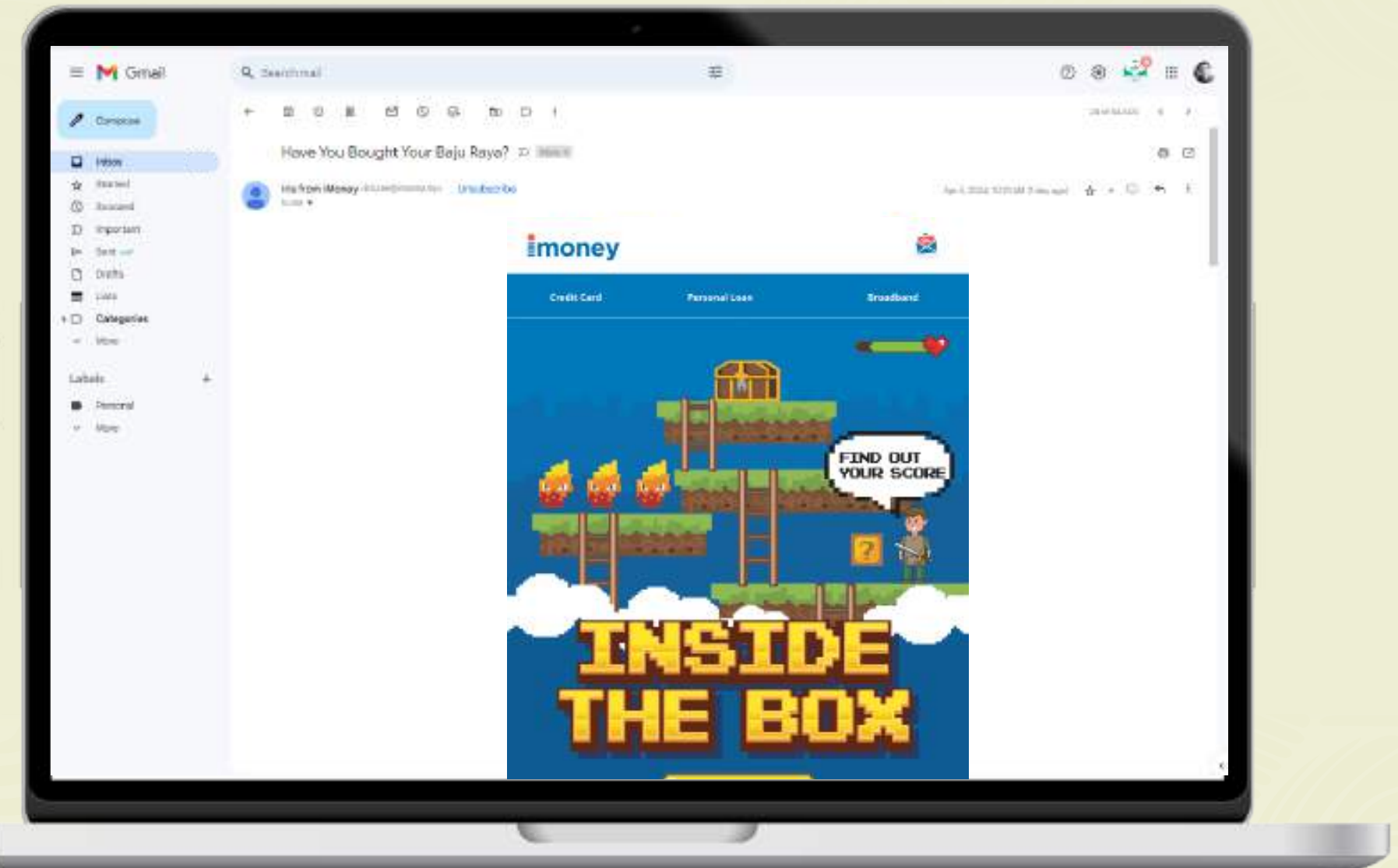
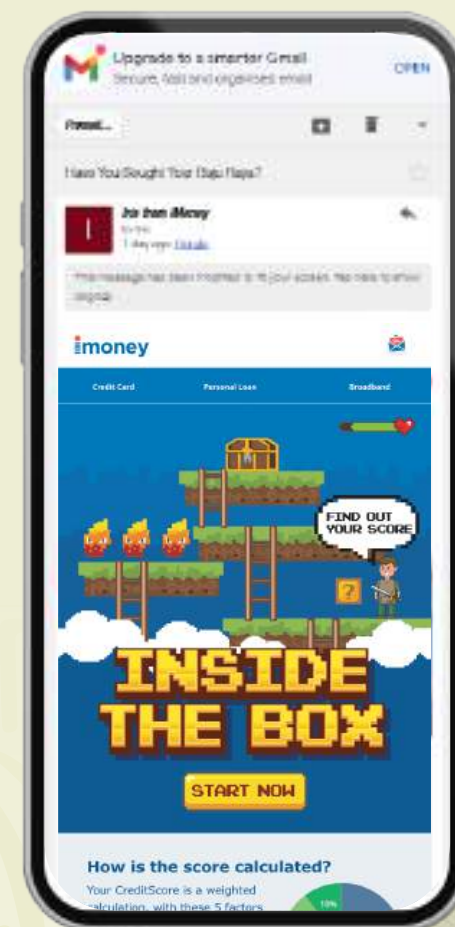


# iMoney Email & Newsletter

Building a monthly email design for iMoney.my marketing campaign and client sales.

## Objective

1. To make sure the email contains the iMoney brand with the right information.
2. Increase the successful rate through clicks through creative design and interactive assets.

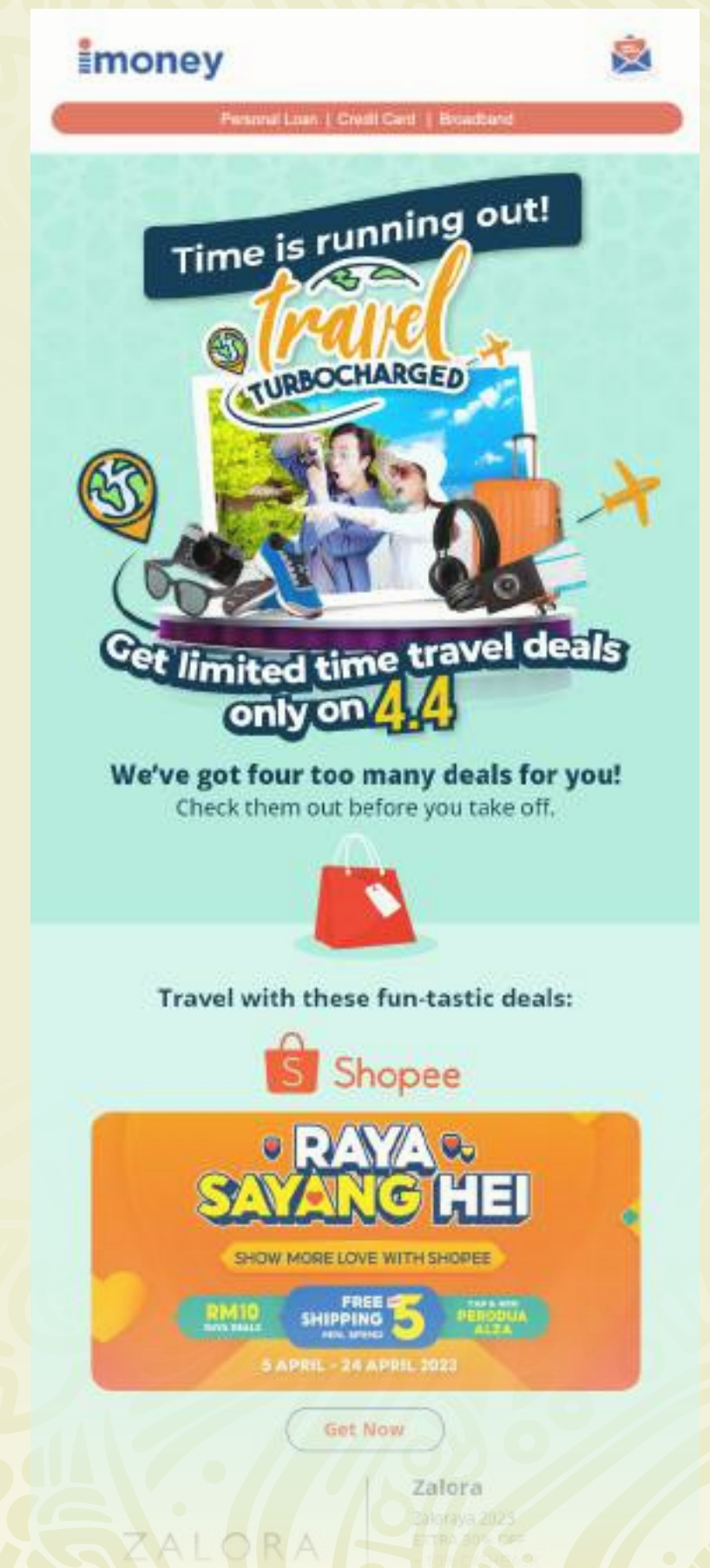


## About

iMoney.my Used Email marketing to increase the capture rate through email channel and share to our customer the latest financial and product updates & promotions. They also did a SOLO EDM in partnership with the clients to promote their product to imoney subscribers.

There 3 steps on preparing the Email Design:

1. Brainstom Session with the product manager on the copy and the details.
2. Start the design in Adobe illustrator or Figma.
3. Build the Email in the platform like Mailchimp, getresponse, Moengage and HTML CSS for stand alone EDM.



**INSIDE THE BOX**

**FIND OUT YOUR SCORE**

**START NOW**

**How is the score calculated?**

Your CreditScore is a weighted calculation, with these 5 factors contributing to the final overall number.



[Read more >](#)

**What's a good score to have?**



The score scale ranges from 201 to 781 (Weak to Strong), and can be classified into 4 grades.

[Read more >](#)

**Does it change over time?**

Your CreditScore will change over time as you improve on your payments. That also means it can go worse if you miss your payments.



**Waived annual fees for life<sup>1</sup> for HSBC Red Mastercard and HSBC Gold Visa Cash Back**

- Enjoy rewards or get cash back from both local and overseas spend.
- Enjoy 6% rebate on your first fuel transaction and 3% rebate for the succeeding transactions at participating Caltex stations nationwide.<sup>2</sup>

**HSBC**

**HSBC Red Mastercard**



**Get up to 4x bonus points!**

- Get 4x bonus points on local shopping, dining, and overseas transactions.<sup>3</sup>
- Earn 1 bonus point for every PHP20 spent.<sup>3</sup>
- Redeem items, GCs, and air miles with your bonus points.<sup>4</sup>

**Apply Now**

**HSBC Gold Visa Cash Back**



**Earn 5% cash back on your dining transactions!**

- Earn 0.50% cash back on all other transactions.<sup>5</sup>
- Enjoy full, automatic crediting of your cash back to your account.

**Apply Now**

**Requirements and Eligibility**



An existing locally-issued primary credit card owned for at least 12 months



A minimum annual income of P205,050

<sup>1</sup> As long as you reach the required PHP100,000 spend every year using your newly approved and activated credit cards.  
<sup>2</sup> Terms and conditions apply. Rebate is given to purchases at participating Caltex stations and overseas spend.  
<sup>3</sup> HSBC Rewards Program Terms and Conditions apply. A maximum accumulated monthly spend of PHP4,000 across all qualified merchant categories shall earn accelerated points.  
<sup>4</sup> HSBC Rewards Program General Terms and Conditions apply.  
<sup>5</sup> HSBC Gold Visa Cash Back Cardholder Policy. A maximum of 0.50% cash back on all other transactions.

**Here's How You Get 10% More Coverage On Your Life Insurance**

**Prudential is celebrating their 20th Anniversary!**



**They're rewarding you with additional 10% sum assured on your PruMillion Plan!**

**Here's how it works:**

PRUlink million	BUA	PUA	IUA
Annuitized Premium	10,000	2,000	2,000
Tax Bonus Allocation	10%	10%	-
	1,000,000	1,200	

**cash wagon**

**ALL THE CASH YOU NEED THIS HOLIDAY SEASON USING ONLY 1 ID!**

Quick and Easy Cash with **Cashwagon** for just 3 easy steps to avail:

- Fill up the easy online application form.
- Wait for loan approval.
- Receive your cash instantly within minutes from approval.

**0% Interest on your first loan! Hurry!**

**APPLY NOW**

Connect with iMoney Philippines



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Created with Adobe Photoshop

**Did you know that you can start investing in mutual funds with just P100 and a selfie?**

**just P100 and a selfie?**

Open an account online with the Sun Life Prosperity Money Market Fund which yielded 3.9% net as of September 1, 2019.\*

\*Based on September 1, 2019 year-on-year performance of the Sun Life Prosperity Money Market Fund. Varies among different funds and investment periods.

**Investing in the Sun Life Prosperity Funds is now made easier! Here's how:**

- Learn**  
Understand how mutual funds work at bit.ly/MarketMutual
- Apply Online**  
Click the "Buy Now" button of your desired fund and accomplish the online application form.
- Manage Account**  
View and manage your account using the My Sun Life web client portal or the Sun Life PH mobile app.

**Apply Now**

UI & UX Email Development

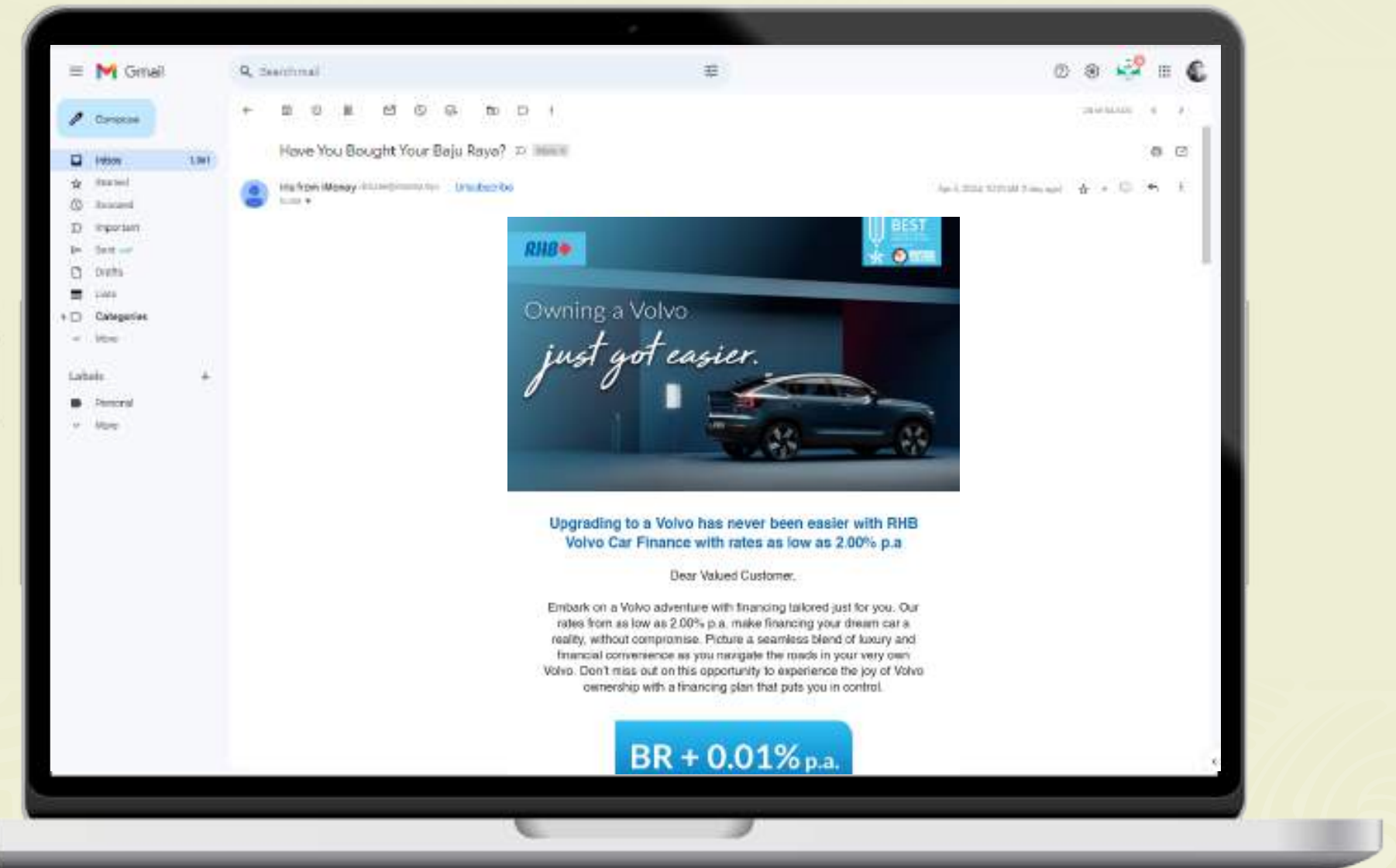
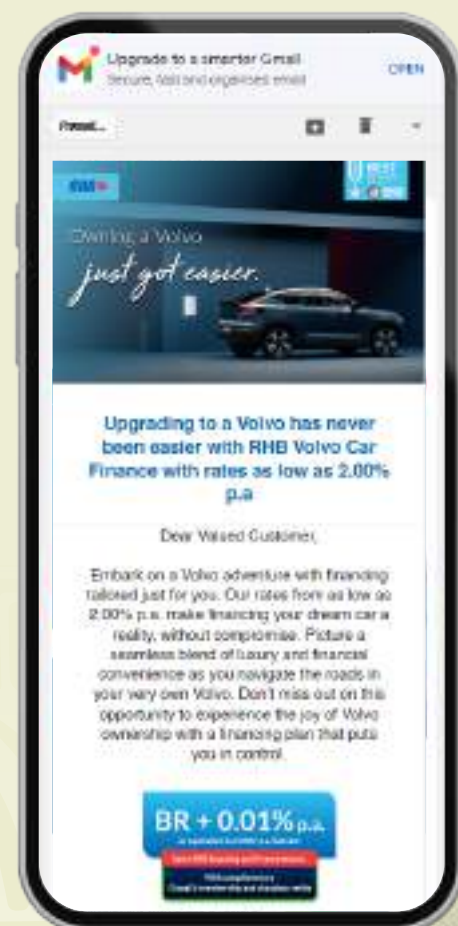


# RHB Bank Email & Newsletter

Building a monthly email design for RHB Bank marketing campaign and Promotions.

## Objective

1. To make sure the RHB Brand consistency and clear details. To be supported on both mobile and desktop view (Responsive),
2. Increase the successfull rate through clicks through creative design and interactive assets.



About



RHB Bank malaysia had a several finance product which they actively blast an EDM to their clients. I was selected to handle some of their EDM on freelance basis.

My role was:

1. To adjust the design especially the responsive part using Figma and Adobe XD.

2. Build the code using HTML an CSS and make sure that in rendered perfectly on most email platform.



Upgrading to a Volvo has never been easier with RHB Volvo Car Finance with rates as low as 2.00% p.a

Dear Valued Customer,

Embark on a Volvo adventure with financing tailored just for you. Our rates from as low as 2.00% p.a. make financing your dream car a reality, without compromise. Picture a seamless blend of luxury and financial convenience as you navigate the roads in your very own Volvo. Don't miss out on this opportunity to experience the joy of Volvo ownership with a financing plan that puts you in control.

BR + 0.01% p.a.

Up to 95% financing and 7 years tenure.

With complimentary ChargeTV membership and charging credits

Choose your ideal Volvo

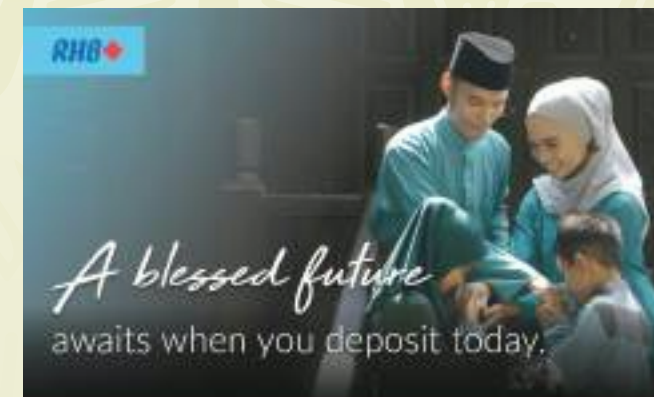
Is the Volvo

For the car enthusiast? For the family?

Volvo C40 Recharge Pure Electric Volvo XC90 Recharge

- One-pedal drive functionality
- Electric range of up to 550km
- 660Nm torque, 408hp power
- Plug-in Hybrid technology, electric range up to 77km
- Spacious seating for up to seven passengers
- Luggage space up to 1,874 L

Ready to own your dream Volvo?



For a limited time, earn generous returns for a blessed future when you build your savings with RHB Term Deposit & e-Term Deposit.

Limited time only up to 3.80% p.a.

Campaign period:

Term Deposit: 13 March 2024 - 30 April 2024

e-Term Deposit: 16 March 2024 - 30 April 2024

	Tenure (months)	Rate	Minimum Placement	Eligible Customers
Term Deposit	12	3.70% p.a.	RM1,000	All RHB Customers
		3.80% p.a.	RM10,000	RHB Premier Customers
e-Term Deposit		3.70% p.a.	RM1,000	All RHB Customers

Learn More

Switch your deposits to RHB today.

Visit any of our branches for more information.



Enjoy the benefits of RHB Joy@Work

Dear Valued Customer,

Welcome aboard! By making the smart decision to switch your salary account to RHB Joy@Work, you now have access to a whole world of benefits and privileges.



Grow your savings

- Up to 5.35%<sup>1</sup> returns p.a. when you credit your salary, pay, spend, finance, trade or convert with RHB Smart Account/i.
- Annual fee waiver on your Debit Card/i<sup>2</sup>.
- Preferential rates on Fixed Deposit/Commodity Murabahah Deposit-i.



Build your wealth

- Enjoy rebates/reward for Life Insurance Plans/General Insurance Plans.
- Enjoy discounted package for Waji/Wasik.
- Exclusive Safe Deposit Box Rental for the first year.



Finance your assets

- 0% interest/actual management fee on RHB Cash/Save for new RHB Credit Card/i-cardholders<sup>3</sup>.
- Attractive rates on Personal Financing/i and Vehicle Financing-i.
- Annual fee waiver on your RHB Credit Card/i and lower interest/actual management fee on your outstanding balance<sup>4</sup>.
- Seamless product application that enables faster processing.

Discover the joy

of getting your heart's desires.

Visit the RHB Joy@Work Portal and discover how easy it is to apply for an RHB product seamlessly.

Find Out More

Bank on progress with the right ally. Scan or click the QR code to download the RHB Mobile Banking App.



Introducing RHB EduGo, an all-encompassing education ecosystem for the benefit of educators, parents and students.

Dear Valued Customer,

We believe that education is the foundation of the future. That's why we have developed RHB EduGo, an all-in-one education ecosystem that helps make the education of children smooth and seamless.

RHB EduGo

is a suite of banking products and digital solutions that brings great benefit to all: for the education institution, for the teachers and parents, and ultimately, for the students. It is our hope that together, we can raise, nurture and educate the next generation of leaders.

For School/ Learning Centre Administrators:

Educational Systems Platform:

- Digital solution tool to assist you on operational efficiency such as auto-renewal fees.
- RHB Joy@Work:
- Automated payroll solutions with exclusive benefits.

Cashless ecosystem:

- Receive cashless payments for food, school supplies, and fees.
- Preferential rate for merchants.
- For operators that offer DuitNow QR and contactless payment terminals.

For Teachers

RHB Joy@Work

- Credit your monthly salary into RHB Joy@Work to enjoy returns up to 5.35%<sup>1</sup> p.a. and other exclusive benefits.

Perks and benefits

- Enjoy preferential pricing for personal banking products such as RHB Cash/i, Personal Financing/i, Vehicle Financing/i, Life Insurance and more.

For Students

# Commercial Digital Banners

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**Digital banners** is an effective tool to drive customer awareness and overall traffic to the site through a creative banner ad. I've been involved on delivering banners to increase customer traffic, sell a product, and/or grab a customer's attention.

Product Baner Design

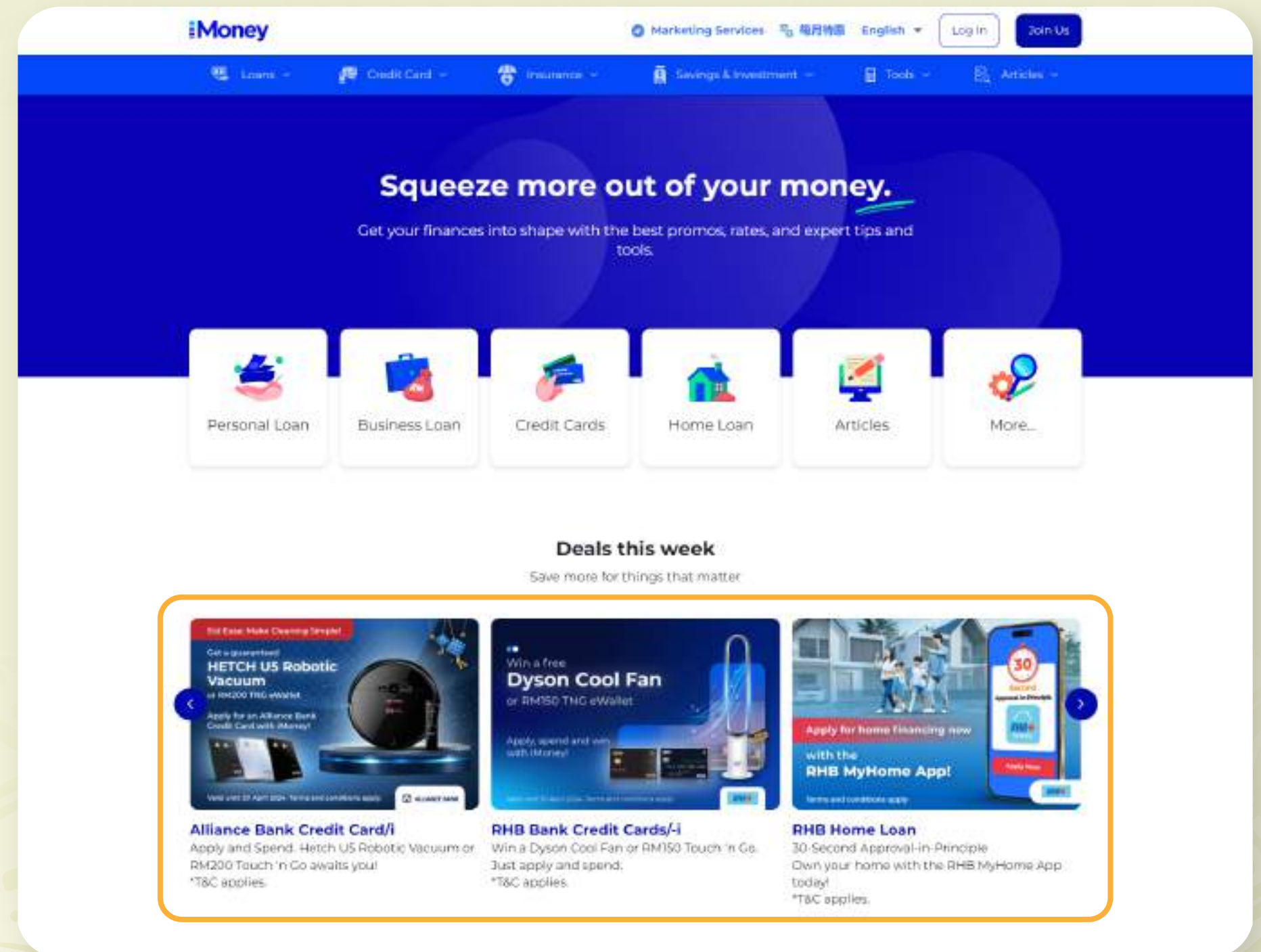
Ai

# Digital Banners for imoney.my

Every week Imoney.my will launch a new banner to promote their sign on gift (SOG) credit card or other financial product.

## Objective

1. To deliver on time, meet the expected quality, and follow the company brands.
2. To build brand awareness, generate more clicks, and drive traffic to the brand's website to effectively fulfill the company goals.



### About

Imoney.my is a financial product comparison platform in Malaysia and Philippines that provide the details of financial products in the market like credit cards, personal loan, and other financial products.

Every week, they will run a Sign on gift promos for the product that listed as Deals of the week in their website and mostly are for Credit Cards. We have produced more than hundreds banner which has contributed for the company goals.



The requirements for this banner design are follow the brand guidelines, follow the consistency, and make sure that the gift and the copy are balanced and highlighted.



### About

Imoney.my is a financial product comparison platform in Malaysia and Philippines that provides the details of financial products in the market like credit cards, personal loans, and other financial products.

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The requirements for this banner design are to follow the brand guidelines, maintain consistency, and ensure that the gift and the copy are balanced and highlighted.



**Guaranteed Gift!**

# Get **RM500 TNG** eWallet credit

when you apply for an HSBC Credit Card via iMoney.



Terms & conditions apply

HSBC | iMoney

## Fortune in Red: Celebrate CNY with a Bang

### Win a RM999 DuitNow or RM200 Grab eVoucher

Apply, spend and win with iMoney!




Valid until 15 February 2024. Terms & conditions apply.

HSBC | iMoney

## Get a **Guaranteed Gift** of RM200 DuitNow credit or branded travel luggage

Apply for your new RHB Credit Card via iMoney now!



Valid until 30 November 2023. Terms and conditions apply.

RHB | iMoney

## Stand a chance to win a **BYD Dolphin**

Enjoy **Guaranteed Gifts** of RM200 DuitNow or a Kamiliant luggage with iMoney only



Apply for the new limited edition RHB Credit Card via iMoney now!

Valid until 30 November 2023. Terms and conditions apply.

RHB | iMoney

## Belanja Besar, Menang Besar Dengan ALB!

### Berpeluang memenangi DDPAI Mola N3 Dash Cam atau hadiah gerenti RM200 TNG eWallet

Mohon kad kredit melalui iMoney!



Sah sehingga 31 Januari 2023. Tertakluk pada terma dan syarat.

ALLIANCE BANK | iMoney

## Win Gifts With HSBC!

### Get a **SONY PlayStation 5** worth **RM 3,588** or RM300 TNG eWallet credit

Just apply for an HSBC Credit Card via iMoney.



Terms and conditions apply.

HSBC | iMoney

## Win Cash Or More Cash!

### Get either **RM500** or **RM100 TNG eWallet credit**

Just apply for an AEON Credit Card today



Terms and conditions apply.

AEON | iMoney

# **CASHBACK** for everyone!

Up to **RM200** Exclusively for new and existing HSBC credit card holders\*



Apply Now

\*Terms & Conditions Apply

iMoney

### About

Not just sign on gift, imoney also running another ads to bring the traffic for personal loans / finance and other financial product like deposits and investments.

It is has a different requirement compared with the credit cards promos that using sign on gift.



Copy



Human

Consistency is the key and besides that, we used more human elements inside the banner to give more trust and authenticity to customers as the market is a little bit different. The copy also need to be clear and strong so it can convince the customer to apply the product.



Extra Purchasing Power For Every Juan!

Loan up to ₱1 Million with RFC  
Get MORE CASH Up To  
**₱15,000**

Get approved via iMoney Philippines and earn 1.5% additional funds on top of disbursed loan



Terms and conditions apply.  
Promo runs from June 24 to July 25, 2022  
Per DTI Fair Trade Permit No. FT68 - 148756, Series of 2022

**FINWEALTH** | **iMoney**

Get Approved For  
**₱25,000**  
Today

Fast cash  
round-the-clock  
in a few taps!

Apply Now

Loan Approved  
**₱25,000**



Terms and conditions apply.

**loanonline** | **iMoney**

Season to be jolly with iMoney!  
Get **₱2,500**  
GCash Or Lazada  
Voucher!

Just get approved for Eastwest Bank Personal Loan via iMoney PH



Promo runs from October 26, 2022 to December 31, 2022  
Per DTI Fair Trade Permit No. FT68-151430 Series of 2022  
Terms and conditions apply. Visit www.imoney.ph for more details.

**eastwest** | **iMoney**

**Own Bank x iMoney Partnership**

We're pleased to announce a new partner that lets you earn up to **8% P.A.** interest on your savings!



Terms & conditions apply.

**OWN BANK** | **iMoney**

Unlock 8% annual interest  
Open a fully verified savings account  
in **30 seconds!**

Apply now!



Terms & conditions apply.

**OWN BANK** | **iMoney**

**rize** powered by **STANBANK**

Do less, get **more!**

Win the latest Samsung devices worth **RM6,198\***!

x 8 winners

Guaranteed **RM20\***!

**RM1,000\*** weekly cash prize!

Hurry, don't miss out!  
21 Jul 2023 - 30 Nov 2023

Download and activate Rize rize!

\*Terms and conditions apply.

**FINWEALTH** | **iMoney**

Stand to win a **Tesla Model Y**

and get **RM50 TNG eWallet**

Trade with Rakuten Trade now!



Valid until 31 December 2023.  
TNC Approval.

**Rakuten Trade** | **iMoney**

**It's Real!**  
Certified financial advice from the pros at Finwealth

Now for only **RM199**  
~~RM300~~

Exclusively for iMoney customers.  
Until 31st July 2022 only.



Terms and conditions apply.

**iMoney** | **FINWEALTH**

Thank you!

# Let's Get Connected

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